

National Philanthropy Day is a special day set aside by the Association of Fundraising Professionals (AFP) to recognize the contributions of those active in the philanthropic community who are making our community a better place for all.

Fundraising Professionals
Southeastern Wisconsin Chapter

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2022 National Philanthropy Day®

The Association of Fundraising Professionals of Southeastern Wisconsin is honored to recognize individuals, organizations, and volunteers who continue to meet the moment to make our community a better place for all.



SPECIAL ADDRESS

Peggy Williams-Smith, President/CEO of VISIT Milwaukee
"How Philanthropy Positively Impacts Greater Milwaukee"

PAST PHILANTHROPY AWARD RECIPIENTS

Evan P. Helfaer Donor Award

- 2021 Bob Dohmen
- 2019 Peter and Ioan Bruce
- 2018 Harris Turer
- 2017 Cindy and Roger Schaus
- 2016 James and Yvonne Ziemer
- 2015 William Radler
- 2014 Billie Kubly

Leave A Legacy Award

- 2021 A. Bela Maroti
- 2019 Bernie Kubale
- 2018 Al Troyke
- 2017 James H. Basler
- 2016 Pat and Joan Kerns
- 2015 John and Elizabeth Feith
- 2014 Dorothy Heale

Philanthropic Youth of Today Award

- 2021 Stephanie Guy and Autumn Mays
- 2019 Hannah Reynolds
- 2018 Katie Eder
- 2017 Erin McBriarty
- 2016 Michela Miller and Madison Syeum
- 2015 Isabel Pesci, Elizabeth Korb, Taylor Newcomer
- 2014 April Fehr

Scott M. Cutlip Professional Fundraiser Award

- 2021 Sarah Malchow
- 2019 Penny Gutekunst
- 2018 Karen Spahn
- 2017 Daniel I. Mueller
- 2016 Shannon Watry, CFRE
- 2015 Steve Atwell, CFRE
- 2014 Julie Ouinlan Brame

Todd Wehr Volunteer Award

- 2021 John Kissinger
- 2019 Thelma Sias
- 2018 Wendy Carlson
- 2017 Paul Eberle
- 2016 Donald W. Layden, Jr.
- 2015 Mick Hatch
- 2014 Doug Ziegler

Wisconsin Organization Philanthropy Award

- 2021 The Milwaukee Kitchen Cabinet
- 2019 Komatsu
- 2018 We Energies/ We Energies Foundation
- 2017 MGIC Mortgage Guaranty Insurance Corporation
- 2016 MACC Fund Midwest Athletes Against Childhood Cancer
- 2015 A.O. Smith Foundation
- 2014 Brewers Community Foundation

For a full listing of past award winners, please visit www.afpsewi.org.

Tanya Mazor-Posner

2022 Scott M. Cutlip Professional Fundraiser Award Recipient

Nominated by Jewish Home and Care Center Foundation

Letters of Support: Association of Jewish Aging Services, Ovation Communities and Frank Almond

For the past five years, Tanya Mazor-Posner has been the Vice President of Development for the Jewish Home and Care Center Foundation (of Ovation Communities). Tanya has been a professional fundraiser for over 25 years and has held executive fundraising



leadership positions with Milwaukee Center for Independence, the Milwaukee Symphony Orchestra, the Milwaukee Jewish Federation and the Jewish Federation of Metropolitan Detroit. Over the course of her professional career and volunteer leadership, Tanya has raised over \$350 million.

Tanya has led and guided staff teams to achieve their best and is a mentor and coach to new and mid-management fundraising professionals. Tanya is the immediate past Board President of Bader Hillel Academy, is a member of the Executive Committee of Congregation Anshe Sfard Kehillat Torah and also serves on the boards of RUACH Milwaukee and Frankly Music.

Tanya is a frequent guest presenter for the Association of Jewish Aging Services and Leading Age Wisconsin. She also has served on a number of Facebook Live panel discussions for FUEL Milwaukee.

Tanya is a wife and mother of three children. In her spare time, she is a long-distance runner. Since she first started this athletic hobby four years ago, she has completed four full marathons including the October 2021 Jerusalem Marathon.



Calvin and Suzanne Schmidt

2022 Evan P. Helfaer Donor Award Recipient

Nominated by Catholic Memorial High School

Letters of Support: Rogers Behavioral Health and University of WI-Eau Claire Foundation

Cal and Suzy Schmidt are the definitions of servant leaders. Their generosity is substantial and diverse - giving of time, talent, and treasure to many organizations, in various ways.

The couple began volunteering in college and continued throughout their careers and into retirement. Despite challenging careers in demanding fields, both engaged employers in their philanthropic passions through matching gifts, sponsorships, grants, and helping build connections between individuals, corporations and organizations to make an impact. They continued their giving by contributing to faith, healthcare, education, arts, and basic needs organizations in our area.

As enthusiastic, kind, creative leaders, they are willing to try something new and take risks. Both are intelligent, logical, and data-oriented, helping organizations to work smarter and more efficiently. The two have guided organizations through lean management, strategic planning, launching a Capital Campaign, navigating fiscal years, the pandemic, and more when serving on leadership. While they are experts in their field, with clearly aligned passions and projects, they never shy away from a challenge and are boots-on-the-ground, hands-in-the dirt type of volunteers. Their strategic approach, backed by "can do" attitudes and the willingness to try and try again, make them outstanding members of our philanthropic community.

Evan P. Helfaer Donor Award

This award recognizes an individual or couple for distinguished service in sharing resources with charitable organizations in Southeastern Wisconsin.

United for Waukesha Community Fund

2022 Wisconsin Organization Philanthropy Award Recipient

Nominated by Waukesha County Community Foundation

Letters of Support: Catholic Memorial High School, Shawn N. Reilly - City of Waukesha Mayor and Family Service of Waukesha

On November 21, 2021, the unthinkable happened. The Waukesha Christmas Parade became the site of a devastating attack that killed six, injured dozens, and traumatized hundreds. Hours later, the Waukesha County Community Foundation partnered with United Way of Greater Milwaukee and Waukesha County to create the United for Waukesha Community Fund. The fund provided a charitable vehicle for donors to assist victims and was held at the Foundation, which administered the fund at no fee, as part of their service to the community.

A committed group of leaders volunteered their time as the United for Waukesha Community Fund Committee. Nicole Angresano; Shari Campbell; Paul Farrow; Karin Kultgen, MD; Jim Moore; Shawn Reilly; Jim Sebert, EdD; and Ty Taylor brought their time, talent, and expertise to guide the process of fundraising, applications, and disbursements.

The organizations and individuals who came together to launch and administer the United for Waukesha Community Fund met crisis with caring and commitment. The fund has raised more than \$6.7 million from over 15,000 donors, and gifts came from all 50 U.S. states along with 17 additional countries. To date, \$6.2 million has been distributed to more than 560 victims of this tragic event.



Wisconsin Organization Philanthropy Award





Ava Yuergens and Ben Otto

2022 Philanthropic Youth of Today Award Recipients

Nominated by Life Navigators

Letters of Support: Brookfield Central High School, The Jim Geracie Team and Jeff & Carol Nigh

Ava and Ben generously impact our community by financially supporting and volunteering with numerous organizations serving those with the greatest needs. They lend their direct support to positively impact children, older adults and individuals with disabilities. Ask any educator, mentor, or organization that works with Ava and Ben, and they will share their quiet commitment to making a difference. Together they care about their family legacy of always thinking of their community, and giving back is part of their commitment.

In addition to Life Navigators, Ava and Ben give both their time and financial resources to a number of charitable initiatives including Feed My Starving Children, St. Jude Children's Hospital, Heartis Senior Living and Salvation Army. They are also actively involved in mission and service work with St. Matthew's Church and Brookfield Lutheran Church. At a young age, they already provide charitable gifts to numerous organizations to support needed programming.

Hard work and determination drive Ava and Ben to become future business and real estate leaders. In 2021, Ava and Ben launched their private Real Estate Investment Company, A&B Young Investors, LLC. They are deeply committed to growth and leadership with an emphasis on always giving back and making a difference. Ben is in his Senior Year at Brookfield Central High School and Ava graduated early and is focusing on their real estate company.

Philanthropic Youth of Today Award

This award recognizes a young person or group of young people who have made a significant difference in Southeastern Wisconsin through philanthropic leadership in the last year.

Gina Peter

2022 Todd Wehr Volunteer Award Recipient

Nominated by the Zoological Society of Milwaukee

Many organizations have benefited from Gina's generosity, and the Zoological Society of Milwaukee is honored to have had Gina as a volunteer since 1994. Serving on multiple committees, including Education, Conservation, Executive, Finance & Audit, Nominating, and ZSM Endowment Trust, as well as board chair, she set the bar high and worked hard to bring everyone not just to meet, but exceed expectations.



Even with her demanding career, she always has time to help. Recognized as one of the Business Journal's Women of Influence, she is instrumental to the success of so many positive things within our community. She has participated in many community events and served on numerous boards, including the Boy Scouts of America, Milwaukee Athletic Club, Milwaukee Public Library Foundation, Milwaukee Rep, Visiting Nurse Association, and WI Manufacturers & Commerce, among others.

Gina's leadership was recognized with TEMPO's Mentor Award, the GMC's Diversity in Governance Award and the Swigart Board Leadership Award. Her words sum up her philosophy on leading and giving back: "Even though you don't realize you're making a difference at the time, you can have an impact." Gina has always led by example and is an outstanding role model for all who volunteer. Her dedication and passionate leadership continue to spark an indomitable spirit in the organizations she has touched.

National Philanthropy Day®

PARTNERS IN PHILANTHROPY 2022 HONOR ROLL

The impact of our partnerships with donors, advocates and volunteers allows us to do the extraordinary work realized by over 2.2-million nonprofits throughout the country, and almost 35,000 in Wisconsin alone.

In honor of National Philanthropy Day® every year, Partners in Philanthropy is a unique opportunity for each AFP member to celebrate two donors/volunteers that have made a difference to their organization and to the greater community.

Below is a listing of those that have been nominated for making that impact for the members of the **Association of Fundraising Professionals Southeastern WI**, and their organizations.

AFP – Southeastern Wisconsin

Amanda Stahmann Ionathan Lord

American Academy of Irish Dance

GMF - Bill Borchert Larson Fund Rvan Rudnitzki

Children's Wisconsin

Mark Blutstein Tom and Dawn Precia Jay and Sara Schwister Spierings Cancer Foundation

Community Smiles Dental

Froedtert & the Medical College of Wisconsin ProHealth Care

Education Foundation of New Berlin

School District of New Berlin Waukesha County Community Foundation

The Gathering of Southeast WI, Inc.

Komatsu Mining Corp. Rick and Mary Thickens

Kathy's House

Froedtert & the Medical College of Wisconsin J. Michael & Virginia McBride

Kids Matter, Inc.

Charles D. Jacobus Family Foundation Trainer Family Foundation

Make-A-Wish Wisconsin

ABC Supply Co., Inc. Snap-on Incorporated

Milwaukee Center for Independence

Advocate Aurora Health Outpost Natural Foods Cooperative

Milwaukee lazz Institute

Bob & Ann McCormick Iim Heinz

Prevent Blindness Wisconsin

Jackson Street Real Estate LLC Milwaukee Capital

Ronald McDonald House

Fotsch Family Foundation Black Shoe Hospitality Group -Joe Muench

SPI Consulting

Variety - the Children's Charity of Wisconsin

Urban Ecology Center

Jim Schleif and Bill Morley

Waukesha County Community Foundation

Fotsch Family Foundation WEF - Waukesha South Band Fund

Wellpoint Care Network (Formerly SaintA)

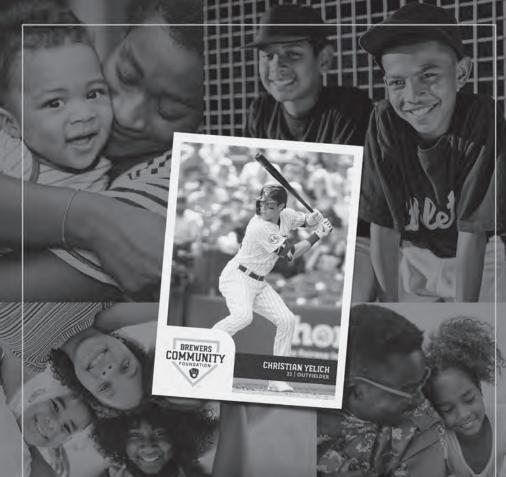
Jack Nelson John Teevan

Women's Fund of Greater Milwaukee

Ashton Henry Marilka Vélez

Zoological Society of Milwaukee

Graef North Shore Bank



WE'RE NOT THE ONLY TEAM OUR PLAYERS PLAY FOR.

Each year, the Brewers' players, coaches and entire organization contribute millions of dollars to hundreds of Wisconsin nonprofits – improving the health, education, recreational opportunities and overall well-being of children and families in our communities. Please join us in going to bat for these worthwhile causes. Because creating a happier, healthier environment for all is definitely a team effort.

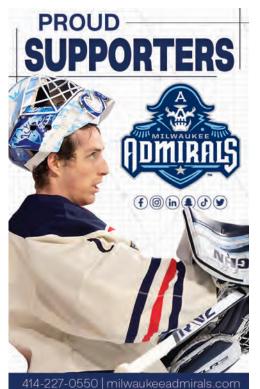












Campbell & Company celebrates all the honorees making our lives, communities, and the world a better place.

> A big congratulations to Gina Peter!

Todd Wehr Volunteer Awardee Nominated by Zoological Society of Milwaukee

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www.generac.com/about-us/community

Congratulations TANYA MAZOR-POSNER

Vice President of Development

2022 SCOTT M. CUTLIP **PROFESSIONAL FUNDRAISER AWARD WINNER**





THANK YOU TO THOSE WHO HAVE DONATED THEIR TIME AND TALENT TO MAKING THIS DAY POSSIBLE

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Jonathan Lord – National Philanthropy Day Vice Chair, Children's Wisconsin Foundation

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Administrator: Julie Cordero AFP Southeastern Wisconsin PO Box 511400 Milwaukee, WI 53203

National Philanthropy Day® Committee:

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Jonathan Lord – NPD Vice Chair, Children's Wisconsin Foundation

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Dawn Groshek, State of WI, Department of Milwaukee Children and Families

National Philanthropy Day® Awards Selection Committee:

Will Janisch, Greater Milwaukee Foundation
Bryce Lord, Helen Bader Institute for Nonprofit Management
Sarah Malchow, Cedar Community
Tony Shields, Wisconsin Philanthropy Network



MISSION

The Association of Fundraising Professionals empowers individuals and organizations to practice ethical fundraising through professional education, networking, research and advocacy.



