

## **Sarah Gilday**

### **Scott M. Cutlip Professional Fundraiser Award Nominated by *Siebert Lutheran Foundation***

Continually curious, infectiously enthusiastic, and unabashedly positive are how those who know Sarah Gilday describe her.

Sarah is Siebert Lutheran Foundation's Director of Philanthropy. She joined Siebert in April 2022 after holding senior roles at Sojourner Family Peace Center, Junior Achievement of Wisconsin and as a consultant serving clients in Madison and Milwaukee.



Sarah was selected by Siebert to lead Siebert Serves, an initiative to build relationships and accept gifts for the first time in the foundation's 70-year history to deepen the financial support for grantees. She brings a deep skill set for securing large gifts, building relationships with a wide range of stakeholders and growing revenue by double digits to meet aggressive revenue goals.

Sarah has a passion for helping develop talent and finding innovative approaches to fundraising challenges. Under her leadership, Siebert launched a major donor fundraising cohort for Siebert grantees. She co-leads this 12-month cohort which cultivates grantees' competence, capacity, and confidence for raising money.

Sarah enjoys volunteering, serving at church, and mentoring professionals. When she finds the time, she loves traveling to new places, a good book she can't put down, delectable meals prepared by her husband Joe and scuba diving with her daughter Eden, age 15.