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2018 Annual Report

In 2018, AFP's Southeastern Wisconsin Chapter posted a banner year of accomplishments. We hope you'll enjoy this look back.

Our members can be proud of what they accomplished last year. We worked together to fuel career growth for area fundraisers, providing both technical skills and inspiration to help us all thrive professionally. As a strong peer community, we called on each other for advice and support. And we joined our voices to raise public awareness of philanthropy's impact on our region.

To everyone who learned, networked, volunteered and contributed to AFPSEWI in 2018, thank you again!

Nancy Seidl Nelson, CFRE, Past President

IN 2018, AFP'S SOUTHEASTERN WISCONSIN CHAPTER...

...provided connection and camaraderie to a significant portion of the area's fundraising professionals...

285 members contributed to a lively professional community in 2018



IN 2018, AFP'S SOUTHEASTERN WISCONSIN CHAPTER...

...financially supported members' career aspirations...

2018 SCHOLARSHIPS AWARDED: \$6855 awarded

2018 International Conference Scholarships

Chamberlain Award:

- Chris Ciancimino, UW-Milwaukee

Additional International Conference Scholarships:

- Amanda Stahmann, Life Navigators
- Chuck Rozewicz, Milwaukee Repertory Theatre

Fundraising Day Wisconsin Scholarships

- Julie Cordero, Prevent Blindness Wisconsin
- Natalie Dorrlor, Riveredge Nature Center
- Kristin Ward, Girl Scouts of Wisconsin Southeast
- Cynthia Krueger, Wisconsin Lutheran High School



AFP Membership Scholarships

Funded jointly by our chapter resources and a chapter grant from the AFP Foundations for Philanthropy:

- Maren McFarlane, Wisconsin Humane Society
- Steven Bloom, Leukemia Lymphoma Society
- Liz Beaudoin, HOPE Network for Single Mothers
- Deanna Gonzalez, Skylight Music Theatre
- Lisa Weisman, Concordia University
- Laneice McGee, FEMA Youth

...brought new skills and inspiration to hundreds of area fundraisers and nonprofit leaders...

506 learners attended nine Educational Luncheon Programs in 2018

Fundraising Day Wisconsin (joint conference with AFP Madison Chapter) attracted 370 attendees



...honored and lifted up our area's most exemplary philanthropists, volunteers, and fundraisers...



Philanthropists strengthen the community by enabling innovation, inspiring engagement and spreading goodwill. Each year, AFPSEWI members and hundreds of community leaders honor six exemplary individuals, and organizations at the National Philanthropy Day® awards ceremony. At the 2018 event, 523 people celebrated the 40th anniversary of National Philanthropy Day in Milwaukee, while honoring these awardees:

Leave a Legacy Award

AL TROYKE

Nominated by

Bethesda Lutheran Communities

Scott M. Cutlip Professional Fundraiser Award

KAREN SPAHN

Nominated by

Milwaukee Public Museum

Philanthropic Youth of Today Award

KATIE EDER

Nominated by

Greater Milwaukee Foundation

Todd Wehr Volunteer Award

WENDY CARLSON

Nominated by Susan G. Komen WI

Wisconsin Organization Philanthropy Award

**WE ENERGIES/
WE ENERGIES FOUNDATION**

Nominated by Discovery World

40th Anniversary Trailblazer Award

DORIS H. HEISER

*Special endorsement by AFP of
Southeastern Wisconsin Board of
Directors*

Evan P. Helfaer Donor Award

HARRIS TURER

Nominated by Operation DREAM

...helped local organizations secure fundraising expertise...

In 2018, the chapter publicized 130 position listings to help 121 area nonprofit organizations recruit new fundraising leadership.

The chapter also maintained a select listing of local consultants with expertise in fundraising, board development, strategic planning and nonprofit marketing.



...advanced the culture of philanthropy across our community...

In 2018, the Milwaukee Business Journal and AFPSEWI teamed up to raise awareness and understanding of philanthropy among corporate audiences. The partnership featured joint sponsorships of several community events and publication of the chapter's monthly *On Philanthropy* column in the Business Journal.

...provided opportunities for our area's allied organizations and businesses to advance philanthropy...

To the 2018 sponsors of AFPSEWI's many special events— thank you again!

Abbey Group, Ltd.	Crescendo	Northwestern Mutual Foundation
Alverno College	Gateway Technical College	Potawatomi Hotel and Casino
Amanda White Consulting	Foundation	Prevent Blindness Wisconsin
Associated Bank	Girl Scouts of Wisconsin Southeast	RCB Donor Recognition
Aurora Health Care Foundation	Greater Giving	Reilly, Penner & Benton, LLP
Bader Philanthropies	Greater Milwaukee Foundation	Spano Pratt Executive Search
Badger Group	Husch Blackwell LLP	SPI Consulting, LLC
Bethesda Lutheran Communities	In Progress Consulting	SVA Certified Public Accountants
Boys & Girls Clubs of Greater Milwaukee	Kendra Scott	TerMolen, Watkins and Brandt
Brewers Community Foundation	Marquette University	UW-Milwaukee Foundation
Campbell & Company	Midwest Fiber Networks	von Briesen & Roper, s.c.
Children's Hospital of Wisconsin Foundation	Milwaukee Admirals	Wisconsin Union
Community Brands	Mortgage Guaranty Insurance Corporation	Wisconsin Foundation & Alumni Association
Community Shares of Wisconsin	McDonald Schaefer	Wisconsin Philanthropy Network
	Numbers 4 Nonprofits	

...gave back to support the profession's competence and unity of the profession nationwide...

Be the Cause Campaign: Forty-one AFPSEWI chapter donors gave \$3360 to the "Be the Cause" Campaign, organized by the AFP Foundations for Philanthropy to support the Chamberlain Scholarship program and other scholarships and research and education opportunities for fundraising professionals. Significant Foundation support is directed back to chapters for their use on local education, scholarships or other member opportunities. Thank you to our 2018 donors:

Kay Amland	Michael Frohna, CFRE	Tamara Pacada, CFRE
Lisa Attonito	Debra Fulton	Ellen Phillips, CFRE
Christine Baranoucky	Natalie Glumm	Aliya Pitts
Jennifer Blatz	Hannah Harris	Prudence Precourt, CFRE
Shavonn Montgomery Brown	Doris Heiser	Chuck Rozewicz
Julie Whelan Capell	Will Janisch	Joan Rudnitzki, CFRE
Vicki Chappell	Patrick Kessenich	Karen Samelson
Jennifer Charpentier, CFRE	James Maletta	Nancy Seidl Nelson, CFRE
Julie Cordero	Pamela Mattox	SPI Consulting, LLC
Wendy Cozzens	Mark Maurice, CFRE	Mike Thirtle, CFRE
Ann Derse	Elizabeth Meyer	Shannon E. Watry, CFRE
Doug Diefenbach	Mary Beth Mikrut	Lee Wiensch, CFRE
Jeannie Fischer	James Moore	Dawn Wollenzien
	Nancy Nadolny	
	Elizabeth K O'Hara	

"In a profession where academic credentialing is minimal, AFP provides career definition and validation for fundraisers. As a hub of networking, continuing education, and ethical standards, AFP benefits everyone who chooses the field – it not only legitimizes their profession but gives them a place to belong."

Will Janisch,
Greater Milwaukee
Foundation